



MCAAM

Moneda Crypto Asset Management

— Decentralized Finance(DeFi) —

WHITE PAPER

cluboneda.com

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ABSTRACT

Moneda is created in November 2021 with the goal of being a decentralized project with true purpose. MONEDA's mission is to bring popular cryptocurrency concepts to the mainstream. Unlike older, comparable projects, MONEDA introduces holders to next-gen concepts such as participation rewards, NFTs, decentralized exchanges, and more. Within the first quarter of its launch, MONEDA will create a history by surpassing a \$1 billion market cap and over 50,000 holders. This is an unprecedented milestone for a project of its kind, and proved the belief of crypto lovers in the project.

The project includes...

MONEDA TOKEN: An TRC20 token that fosters and promotes healthy and widespread usage and decentralization of the project through a specific reward linked to users' transactions involving decentralized wallets.

ABSTRACT

MONEDA SWAPPING: Swap MONEDA On Decentralized exchange that features custom functionality and allows holders to trade among themselves and without any centralized point of failure any TRC20 token for another.

CRATE NFT Marketplace where users can stake MONEDA in exchange for NFT rewards created by artists from community contests. The artists are awarded prizes out of the MONEDA staking pool.

MONEDA Wallet tracker where users can track their prizes and rewards out of MONEDA usage, current token valuations, wallet balance, and more.

MONEDA MARKETPLACE: A merchandise store run by an ownerless, stockholder less non-profit organization to allow MONEDA holders to proudly support MONEDA's fun in the real world, with any and all proceeds supporting the MONEDA project growth, maintenance and future features.

MULTI-ASSET SUPPORT : MONEDA's team has a high potential for managing and organizing multiple asset classes on a comprehensive single platform. The high cutting-edge professionally graded architecture ensures the exposure and monitoring of token to take measures for risk management. Team is also offering durable, reliable, enhanced, and uninterrupted connectivity to the dealers, exchanges, and custodians.

EXECUTIVE SUMMARY

we all know that an economic ecosystem of the future is based on blockchain technology and versatile payment options Moneda is the right solution for your safe storage of all your digital assets. We, at Moneda wants to empower the digital community to gain full control of their assets using the unique features of Moneda by having a permissionless peer to peer option for any kind of transactions. It's our goal to simplify payments with the blockchain technology and our Moneda. We will make businesses truly efficient, transparent and reliable.

MONEDA offers a fast and secure way to manage and trade all categories of crypto assets by using advantages of a decentralized exchange. On the other hand MONEDA is eliminating the disadvantages of current centralized solutions on the market using its own decentralized blockchain.

MONEDA'S aims to utilize blockchain in the production support, circulation of content, and promotions after content release for user retention. This will involve active engagement of content consumers and influencers. Moneda will support their growth to bring a new sensation in the current entertainment industrial structure. The profits earned during this process will be fairly distributed to each participant as rewards and/ or dividends based on their contributions. Moneda's overall service structure combines incubating services tailored to social media, digital contents store, and entertainment projects, all of which operate on MONEDA tokens. The alpha version of the social media service was launched on STEEM for quick testing of the blockchain-based service. The beta stage of the social service will be on the blockchain platform. The platform enhances liquidity and transparency of assets, as well as reduces transaction cost.

EXECUTIVE SUMMARY

The market is experiencing very strong growth in quality and technology. Through token-based capital raising, which is comparable to ICOs, start-ups have been able to raise billions of dollars in recent years. The tokenization of all forms of assets, including illiquid markets such as real estate and fine arts is also increasing and will open up entirely new global markets and business areas for investors who previously had limited opportunities, who are now gaining access to these global assets through these digitized processes. Tokenization of Assets will disrupt many industries and unlock trillions of dollars, because it opens not only liquid financial markets to new investors but also illiquid assets like fine art, entertainment or real estate.

We do research & development to create innovative products and services based on fintech and blockchain technology and is licensing selected partners to use and distribute these innovations globally. The high level of trust and security is guaranteed by its outstanding USP and performance. Moneda Ecosystem will become the most popular place for digital investments in a coming years.

Furthermore, Moneda platform serves as the main liquidity provider due to offering a wide range of liquidity solutions in the crypto market. Its participation will also work as a catalyst and stimulator in the latest trends of the bull market. Due to the entry of newbies in the crypto market, Our aim is to provide a forum that prioritizes users. This platform provides users protection against basic low pool liquidity issues like market manipulation, instability exchange, and time-taking transactions. Moreover, its innovative model is designed for offering the best prices on DeFi and Centralized protocols.

TRANSPARENCY & Commitment

"Our work will be guided and informed by our beliefs and commitments to: Inclusiveness - we respect people, value diversity and are committed to equality. Participation - we value and recognize the contribution of volunteers within organizations and communities. Moneda is a fully decentralized and supported by its community of enthusiasts. Free, open and frank communication is encourage within the community supporters so that everyone willing can be informed and even participate in every step of assets growth! Multiple, independent, free group efforts in development, community self-management and more are strongly encouraged!"

TRUST

In the cryptocurrency market, Trust is paramount. That means full transparency not only in the community support and development, but also in any security effort. Examples include top-grade audits of Moneda's code, and liquidity tokens being burnt to strongly reduce any risk of malicious behaviour.

LONGEVITY

MONEDA is in it for the long haul. The decentralized community is fostering long-term development of the ecosystem which will result in real use cases, greater rewards and a popularity beyond any temporary trends.

MISSION

"To create the most compelling Crypto Asset of the century by the use of innovation and technology."

ECOSYSTEM

Moneda's ecosystem helps Token holders play an active role in each of the Crypto industry, maximizing sales and profits for using this platform to provide their services. The core value is to share the value of the generated content with the various participants in the ecosystem. Each participant in the ecosystem contributes to the development of the ecosystem by receiving related support or carrying out the following activities:

Token holder refers to the user of Moneda service who possesses investable tokens. Anyone who wants to use the service needs to possess a Moneda Token. Because of this, Moneda Protocol provides a small number of Tokens to initial members. Moneda aims to become an innovative global entertainment content business structure and pursue developing the quality of value chains. In order to do so, we plan to utilize blockchain technology.

How do we change the current market of entertainment content through the use of blockchain? We believe that blockchain technology can bring up the following effects, which could act as a turning point to innovate the current entertainment industry ecosystem.

Allows reasonable compensation for various activities within the Moneda Protocol services.

It's possible to check transparent information about donated/supported content and related projects through our service and also participate in decision-making.

Direct marketing to target global content consumers and increase their efficiency.

Acquire user reviews and video contents for promotion.

Enter and sell at Moneda's global content store at a low fee.

Secure production costs through various support events within the services and joint activities with other participants.

Applied Technology

Moneda would launch the alpha version of its social service on blockchain for practical and rapid business development. Through the launch and operation of the alpha version, various aspects of the blockchain-based service will be explored/researched, and these findings will be reflected in the beta version. It would be featured fast response speed, high performance, and a stable transaction fee structure so that services for large-scale users. It aligns with the aim for a large global service of Moneda PROTOCOL.

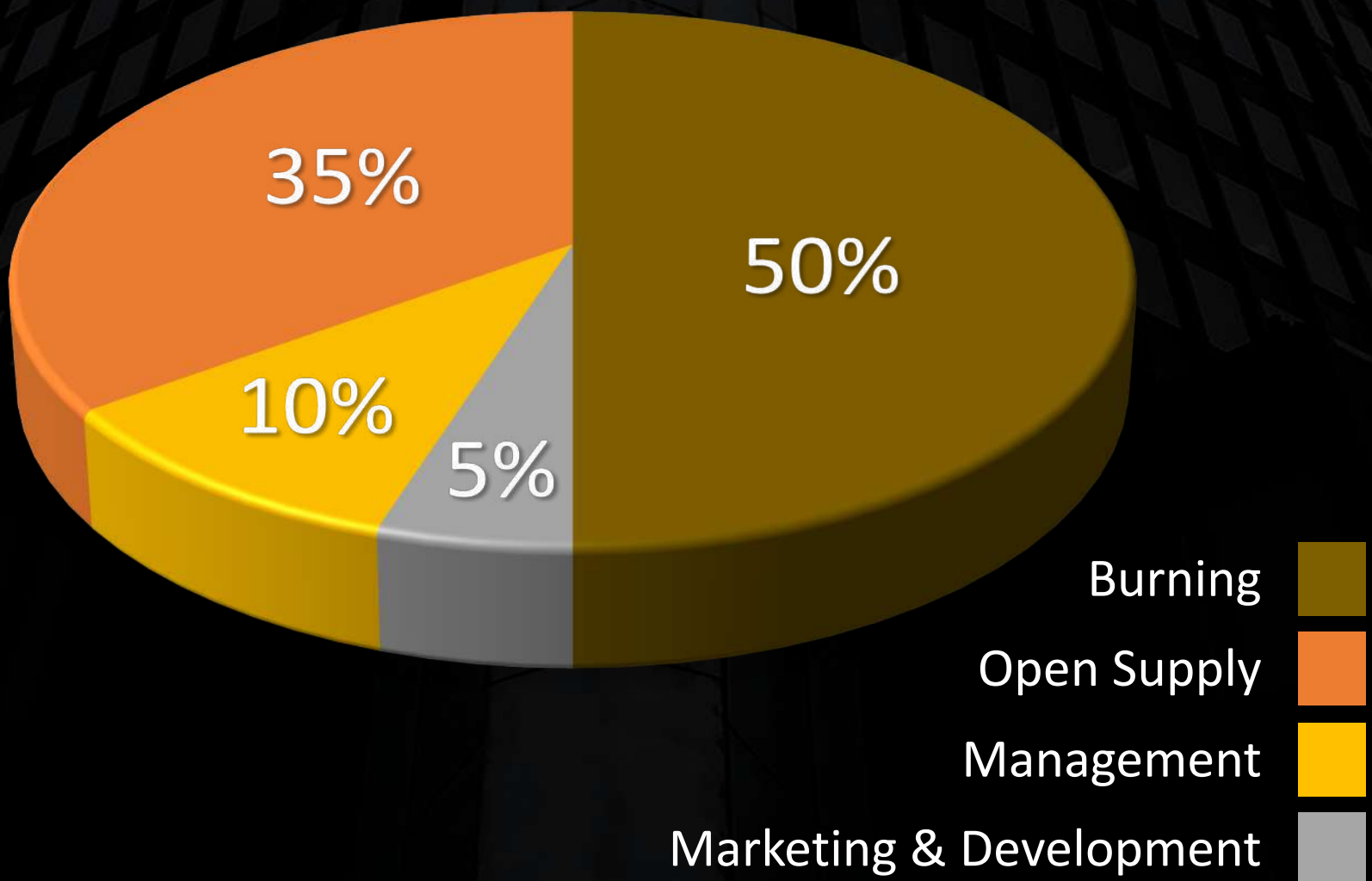
The Protocol provides an optimized environment for using blockchain by service or corporations targeting large-scale users. It provides speed and scalability similar to that of general web services and mobile apps with minimal transaction fees. It is run by an alliance of trusted companies, and through their participation, you can secure a channel for user inflow.

TOKEN

Technical

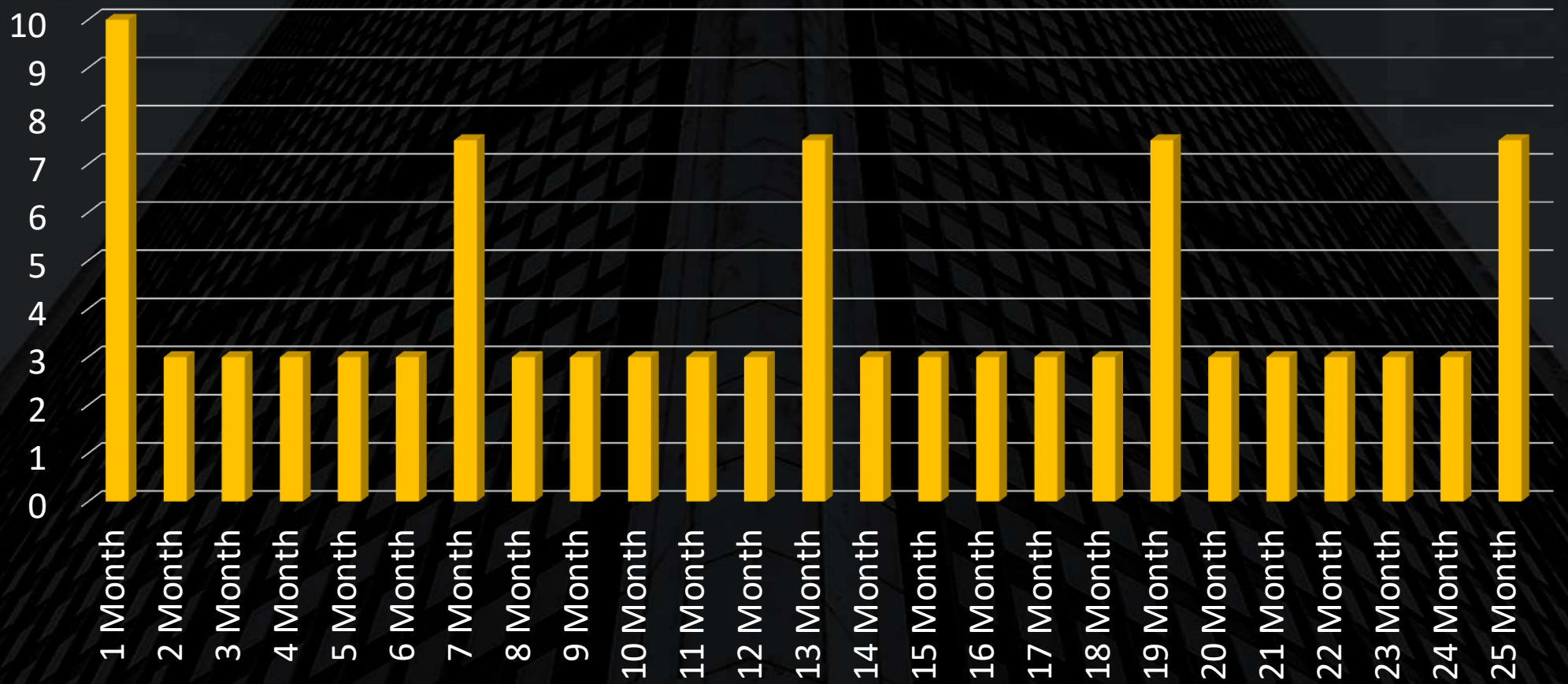
Token	Moneda
Ticker	MCAM
Total Supply	6 Million
Precision	9
BlockChain	Tron
Network	TRC 20

Token Allocation



Halving Schedule

Halving Chart



Note

- The total supply of MCAM will come in the market in 25 months as per the chart.

BURN

HARD CAP

- Only 500 MCAM can be bought in a one time purchase.
 - MCAM can be bought only 10 times at one address in 24 hours.
 - Only 100 MCAM can be sold at one address in 24 hours.
 - There is no transfer limit in MCAM.
-
- 2.5% MCAM will be auto burned from total supply on each buy, sell, swap and transfer.

FAUCET

An unique CRYPTO FAUCET feature will provide users a great opportunity to earn MCAM by holding. There will be a 2% of deduction from each transactions and would be distributed to all the token holders in form of MCAM as per below table.

Distribution

Distribution of 2% Token Reward

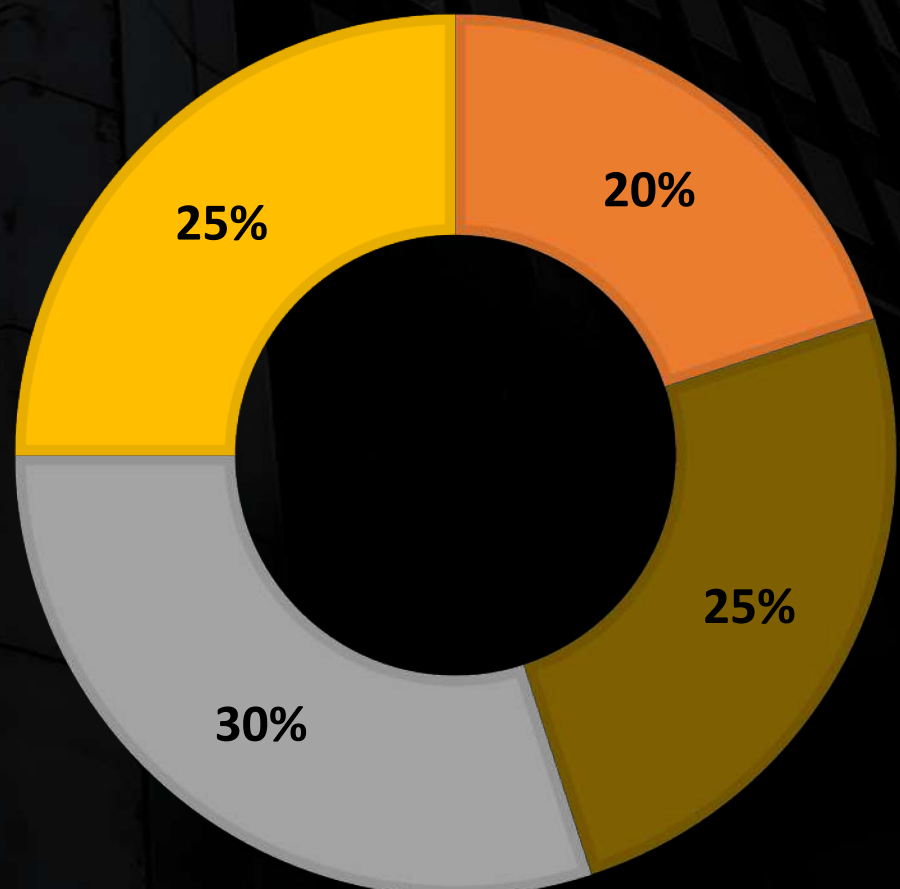
Criteria

Holding : 15 Days

Quantity :

- 1000 MCAM
- 5000 MCAM
- 10000 MCAM
- Developers & Management

Distribution



Token Utility

Moneda is a Token that will act as a payment mode within the Moneda ecosystem. It is a TRC20 compatible token that is developed on Tron Network Chain. Moneda token has number of utilities i.e.,

a. It will provide access to users to different features and investment modules.

Users will get rewarded in Moneda tokens as well as other TRC20 Token due to its UNIQUE CRYPTO FAUCET FEATURE

a. It will act as the main unit to settle all transactions on the network.

Used for utility bill payment, prepaid recharges, travel booking etc.

Tokenization of fine art, digital art and entertainment content.

ROADMAP

- Q4-2020 Idea and Concept creation
- Q1-2021 Market analysis and research
- Q2-2021 Concept, Plan & Team assemble
- Q3-2021 Website Designing (Beta Version)
- Q4-2021 Preselling
- Q4-2021 Launch of MCAM on Justswap
- Q1-2022 Official Sale of Moneda
- Q2-2022 Listing on Exchange
- Q3-2022 First tokenized Moneda projects
- Q4-2022 Beta Version of the Moneda DeX

PHASE : 1 LAUNCH

- Just swap Listing
- 1,000 Holders
- Website Launch
- Coin Gecko Listing
- 2,000 Telegram Members
- Coin Market Cap Listing
- 5,000 Holders

PHASE : 2 GROWTH

- 5,000 Telegram Members
- Website Redesign & Affiliate Marketing Launch
- 10,000 Holders
- 10,000 Telegram Members
- 20,000 Holders

PHASE : 3 EXPANSION

- Moneda Swap (Decentralized Exchange)
- Initial CEX Listings (Hotbit, Bilaxy, CoinTiger)
- 15,000 Telegram Members
- 30,000 Holders

PHASE : 4 UTILITY

- Listing on NowPayments.io
- Listing on Shopping.io
- Moneda Create (NFT Marketplace)
- Moneda OnAir (An OMT and OTT Platform on blockchain technology)
- (Non-profit, real life Merchandise Store)
- 3 More CEX Listings
- 50,000 Telegram Members
- 100,000 Holders



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